



Keep Faith in America Toolkit



**CONGRESSIONAL
PRAYER CAUCUS
FOUNDATION**

faith
IMPACT
NETWORK



**NATIONAL STRATEGIC
CENTER**



Contents

- 01 How to use this ToolKit
- 02 Overview
- 03 Impact Opportunities
- 04 National Strategic Center
- 05 Resources



How to Use This Toolkit



How to Use this ToolKit

- This ToolKit has been developed for government and community leaders and citizen activists to take an active, strategic role in ensuring that we “Keep Faith in America.”
- This ToolKit provides you with a menu of opportunities for simple, yet highly strategic actions that individuals or groups can take to make an impact for faith in America.
- In addition to the opportunities to “Keep Faith in America”, this ToolKit provides the supplemental resources needed to achieve each opportunity as needed – step-by-step instructions, talking points, legal support, sample resolutions, and more.
- Meaningful action is led first by prayer. Pray daily for God’s wisdom, protection, and strategy.

“The best strategies for faith impact are those which can be made clear, understandable, doable, and capable of being implemented by the acts of a single individual.”

Congressman Randy Forbes
NSC and CPCF President



01

02

03

04

05



Overview



Keep Faith in America

A unique and diverse coalition of Americans declaring "I STAND FOR FAITH!"

Why is it critical to stand for Faith?

- ➔ America is in a spiritual, moral and political crisis
- ➔ We are now barely allowed to reference God in the public square without fear of intimidation and harassment, overt shaming, legal action or some other form of backlash.
- ➔ Faith and freedom may not have been born together, but their marriage built America and divorcing the two would be its demise.
- ➔ We must stand for faith in the face of opposition in order to reclaim the narrative on faith in America, and to ensure that truth wins out.



01

02

03

04

05



Impact Opportunities



“Keep Faith in America” Impact Opportunities

Click the links below to move directly to the impact opportunity on the following pages:

Advance Religious Freedom Protection Through Your Lawmakers 

Take Action on Legislation Impacting Faith 

Support Faith-Friendly Lawmakers 

Social Media Warrior 

Take a Stand For Faith 

Local Media Opportunities 



Advance Religious Freedom Protection Through Your Lawmakers

Mobilize around the efforts of your state and local government leaders as they stand for faith

On the next page, you will find several pieces of sample legislation, created by expert Legal Counsel, strategically designed to have an impact on Faith in your community. Below are step-by-step instructions on how to advance any of the sample measures in your local or state government.

For Local Government	Contact a like-minded Council Member and ask if they will add the Resolution/Proclamation to the council agenda. Set a meeting with the Council Member to provide a Sample Resolution/Proclamation and supporting materials, or offer to email materials if a meeting isn't possible. If you do not know a like-minded Member, email your request for Council to consider the Measure (along with the supporting documents) to your City Clerk and request they be distributed to all Council Members for consideration.
For State Government	Contact the state legislator for your district and ask if they will sponsor the Resolution/Proclamation. Set a meeting with the Legislator or offer to email a Sample Resolution/Proclamation and supporting materials,.
Download	Download and print the Sample Resolution/Proclamation and additional supporting material.
Track	Track when the measure will be presented for a vote by staying in communication with the Council Member or Legislator or by monitoring the publicly posted Vote Agenda.
Support	Ensure there is citizen support for the resolution present in council or legislature on the day of the vote.
Speak	For local votes, if you're comfortable, at the council meeting speak in support of the measure using the talking points and materials provided, or recruit someone else to do so. Check your city council's procedures and deadlines for speaking in front of council, by checking their website or calling the City Clerk's office. If you need additional talking points or supporting materials, email Help@NationalStrategicCenter.com to make a request.
Report	Click below to report successes and losses to help assess and refine strategies being implemented across the nation, as well as to communicate victories.



01

02

03

04

05



Sample Religious Freedom Measures

Follow the steps on the previous page to help advance any of the measures listed below.

Proclamation Recognizing Religious Freedom Day

[Click here to download](#) the sample Proclamation and Notes.

Christian Heritage Week Resolution

[Click here to download](#) the sample Resolution and Notes.

Proclamation Recognizing the Importance of the Bible in History

[Click here to download](#) the sample Proclamation and Notes.

Proclamation Recognizing Christmas Day

[Click here to download](#) the sample Proclamation and Notes.

Religion in Legal History Act

[Click here to download](#) the sample Act, Notes and Talking Points.

Model Policy and Guidance on Bible Literacy Classes

[Click here to download](#) the model policy.



01

02

03

04

05



Take Action on Legislation Impacting Faith

In just a few moments of your time, you can take a bold stand for faith by being an advocate for religious freedom.

Through Project Blitz, the Congressional Prayer Caucus Foundation facilitates the support of legislators who are advancing Religious Freedom measures and blocking those that undermine Religious Freedom. You can be a part of the movement in your state:

Sign Up	Sign up below to receive Project Blitz emails. Full name, email, and address are required.
Email	You will receive periodic emails with the Action Alert header from Lea@CPCFoundation.com . Action Alert Emails are typically more frequent in January through June due to legislative session schedules.
Action	Take the action specified in the email. Each action has been requested by the legislators and will ensure the greatest impact. Actions may include sending an email, making a brief call, or showing up at committee meetings.



01

02

03

04

05



Support Faith-Friendly Lawmakers

Much of the battle for faith takes place in the halls of government and there is a growing need for grassroots efforts to support government leaders who take a bold stand for faith.

Support Government Leaders by:

Pray	Pray for your federal, state, and local leaders daily.
Engage on Social Media	Public officials are consistently under attack for everything they post. Counter the negative commentary by liking and sharing your legislator's positive posts, with your own brief encouraging message. Do not engage with negative attacks on social media – engagement or debate only keeps the negative message at the top of their feed. Create your own positive message as a standalone post to help “bury” the negative message.
Support Election	Support your legislator by volunteering in their legislative or campaign office. Contact their office and inquire about opportunities to volunteer, including event assistance, making phone calls, displaying a yard sign or bumper sticker, and more.
Attend	Attend the town halls and other events hosted by your legislator to increase support in the crowd.
Donate	Donate to the political campaign of like-minded legislators. Financial support of any level is critical for the election or re-election of good leaders.
Vote	Every vote counts – encourage your friends and family to vote for like-minded candidates.



01

02

03

04

05



 [Click here to report your success](#)



Social Media Warrior

Engage in the fight for faith as a Social Media Warrior

There is a concerted effort to overwhelm social media with anti-faith messaging and misinformation about Faith. Counter these attacks by sharing positive faith content.

A few easy steps:



Like and Share social media pages and posts with positive faith content. There are many initiatives and organizations creating great content – engage with as many as you can.

A few you can start with:

www.InGodWeTrust.com

www.PrayUSA.com

www.KeepFaithInAmerica.com

www.CPCFoundation.com

You'll find the relevant social media links at the top of each homepage.



Like and Share social media pages and posts made by like-minded federal, state and local government leaders.



Create your own positive social media posts about faith in America

IMPORTANT TIP: Do not respond in the comment chain of an attack on faith – that keeps the initial negative message at the top of the social media feed. Create your own positive message as a standalone post to help “bury” the negative message.



01

02

03

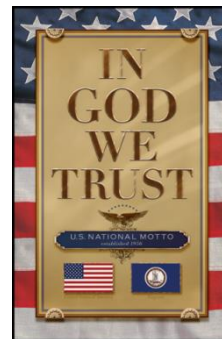
04

05

Take a Stand for Faith

Take a bold stand for faith by proudly declaring “I Stand For Faith” and “In God We Trust.”

Wearing an attractive “I Stand For Faith” lapel pin or putting a simple “In God We Trust” decal on your car are simple ways to spark a conversation about faith in America. Click the link below to order your “I Stand For Faith” pin, “In God We Trust” decal, coffee mug and much more.



 [Click here to order your pin and more](#)



Write a Letter to the Editor

Writing a letter to the editor is an effective way of addressing important issues in a newspaper, magazine, or other regularly printed or online publication.

Step-by-step instructions for submitting a letter to the editor:

Identify the Issue	Identify a faith issue in the news that needs to be addressed and respond in a timely manner.
Guidelines	Check your media outlet's policies on letters to the editor, including deadlines, word count limits, and submission guidelines.
Write	Write a compelling letter to the editor, being mindful of best practices for getting your letter published. A brief list of tips is linked below and more are readily available through a simple Internet search.
Signature	In signing your letter, include your full name, title, address, and phone number. Many publications verify the origin of the letter – only your name and city will be published.
Submit	Submit your letter via online webform, email, or standard mail.

[Click here](#) for important **TIPS** to increase the probability of getting your letter to the editor published.

[Click here](#) to download a **SAMPLE** Letter to the Editor.



National Strategic Center

Building a Culture of Strategy



Building a Culture of Strategy

The National Strategic Center utilizes a large network of leaders and strategists to help build and sustain a *Culture of Strategy* among the Faith Community.



- ➔ Providing the teaching, training, and usage of the best *Strategic Principles* for leaders on multiple levels and across multiple domains.
- ➔ Fostering strategic dialogues across all spheres of culture.
- ➔ Collecting the strategic ideas and refining them into *Strategies* that can be distributed through a network which empowers groups and individuals to take action.
- ➔ Giving voice to the values behind the strategies. Creating a true flow of strategic ideas between the grassroots and our nation's best strategists.

And you are part of it!

- ➔ Receive action-oriented, step-by-step toolkits to implement the strategies crafted by our nation's top strategists. [Available HERE](#)
- ➔ Offer ideas and input on certain issues or challenges affecting faith in your area.
- ➔ Upload videos of conversations, presentations, or public behavior that are hostile to faith.
- ➔ Report successes that you have had in defending faith so that other Strategic Action Centers can replicate your successes across the nation.
- ➔ Receive trainings and resources on how to think and act strategically.



Resources



Resources

Proclamation Recognizing Religious Freedom Day
[Click here to download](#) the sample Proclamation and Notes.

Christian Heritage Week Resolution
[Click here to download](#) the sample Resolution and Notes.

Proclamation Recognizing the Importance of the Bible in History
[Click here to download](#) the sample Proclamation and Notes.

Proclamation Recognizing Christmas Day
[Click here to download](#) the sample Proclamation and Notes.

Religion in Legal History Act
[Click here to download](#) the sample Act, Notes and Talking Points.

Model Policy and Guidance on Bible Literacy Classes
[Click here to download](#) the model policy.

Letter to the Editor
[Click here to download](#) the sample letter.

Tips for Getting a Letter to the Editor Published
[Click here to download](#) the tips.

Other Faith Impact Toolkits
[Click here to request.](#)



01

02

03

04

05



[Click here](#) to tell us about your successes!

[Click here](#) for more ideas and Faith Impact Opportunities!

For more information, contact

(757) 546-2190

Help@NationalStrategicCenter.com

www.CPCFoundation.com/NSC

