

New Member Acquisition Plan







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General Overview





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With each new session comes planning and preparation for a successful launch. We encourage you to ask your chairs to consider the best way to position and promote the Prayer Caucus in order to attract lawmakers from both sides of the aisle. Some states have cast the vision to incoming members at orientation, in addition to hosting a vision-casting meeting at the beginning of session.

Enclosed are sample letters for review, as well as templates for review and use.

- SAMPLE: South Carolina invite 1
- SAMPLE: South Carolina invite 2
- Template 1: Agenda and Script for a New Session Meeting
- Template 2: Prayer Caucus Invitation Letter
- Template 3: Legislator Invite to a Vision-Casting Meeting





Sample Letters and Templates





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